# The StepinStik Story

Hello to all...

I am known around the world as BubbaSam. I own and operate StepinStik.com which has evolved since 2003.

It all started with the BubbaStik which originated in 1996 in the home of Bill and Sandra Puckett in northern Texas. Bill said, "I had one of these (hame) tips that my dad found in an old barn years ago that he gave me. I thought one day I would make a walking stick. Most people, the younger generation,



don't know what the handle is. It's a hame tip. The hames are one of the 2 curved pieces of wood or metal to which the traces are fastened on horses or other draft animals, and are just decorative and serve no useful purpose."

Bill explained when he made the first stiks he used one of those old tips, shined it up and put it on a sassafras stick. Everybody that came by wanted to buy it. So he figured he might as well just start making them.

"This is a perfect gift... or if you want to keep it for yourself, you can hand it down to your kids or grand kids. It lasts a lifetime and you don't have to water it or feed it. Bill said Sandra, his wife, gets the credit for naming the BubbaStik. She said she thought I looked like a Bubba."

In 2001 I was moving to Arizona for work when I stopped at a Loves Travel Center in mid Texas. That's when I saw my first BubbaStik. I purchased it and stored it away.

At the end of 2003 my work moved me to Massachusetts. While unpacking I came across the BubbaStik and figured I might just be able to do something with it. I contacted Bill and ordered my first dozen.

In 2004 Bill sold Bubba Stik, Inc to his son-in-law, Steve Winters. Since Steve was interested in wholesale distribution only, it made good sense to strike an agreement and build a website to act as their public face, combining our efforts to continue the growth of the BubbaStik lines. So, I started developing BubbaStik.com, a website written to allow folks to build and personalize their very own Stiks their way!

In 2011 Steve sold Bubba Stik, Inc to a long time friend, Scott Hazel. Scott and I continued the merged interest that had been established with Steve.

Customers started asking for a Stik that was not branded so I started my own line... the StepinStik. This led to a new website, StepinStik.com We proudly continue to carry the BubbaStik line along with our StepinStiks, and still offering the ability to custom build the stiks YOUR way by adding personalization and customization with unique and beautiful accessories.

So... here it is... 2015. It's onward and upward, continuously looking to improve by adding new and innovative products and services. If you have a suggestion, an idea or some special need, don't hesitate contacting me at info@StepinStik.com...

I love to hear from my customers!

Bubba Sam



Designed by You... Built by Us!

Worlds Finest Custom Made Walking Stiks



### Our World Famous Stiks

We have a multitude of stiks available which are sold around the world. The testimonials on our website speak for themselves. At StepinStik.com you can design a custom stik the way YOU WANT IT and we'll build it! Remember, any of our stiks can be cut to size at no additional cost. Our stik offerings:

### StepinStik Exotic: For A More Sohisticated Look...

The StepinStik Exotics are are the 'REAL McCOY' and stand above the rest. No staining, just finely finished hand polished exotic wooden shafts from around the world with our un-branded StepinStik look. They are 40 inches long with the famous solid brass or chrome, copper or black chrome plated hame top of your choice. Choose from over 25+ exotic woods like Purple Heart, Ebony, Cocobolo, Hickory, Bocote, Tigerwood, Padauk, Teak and many more. These are truly an airloom. (Janka hardness up to 3,510 lbf)



### StepinStik XL: An Extra Long Un-Branded Stik...

The StepinStik XL's are also un-branded and made of hospital grade Ash. These 1 inch diameter stiks measure up to 42 inches in length, for you taller folks of course, and are offered in several satin colors as well as the same hame tops and bottoms as the StepinStik STD. (Janka hardness 1220 lbf)

### StepinStik STD: The Standard Un-Branded Stik...

The StepinStik STD's are un-branded and made of 1 inch diameter hospital grade Ash. They are offered in several different satin colors and measure up to 37 inches in length sporting your choice of four hame tops, solid brass, or chrome plated, copper plated or black chrome plated brass. Then finishing off with your choice of a rubber or steel ferrule bottom tip. (Janka hardness up to 1220 lbf)

## Diamondback LTD: Extremely Limited...

This is the most unique BubbaStik manuactured. They are covered with REAL Diamondback Rattler skin caught around the factory in north Texas. Needless to say they are rare due to 1) the danger of getting the skin and 2) the availability due to the time of year and weather conditions. (Janka hardness 540 lbf)

# Original BubbaStik: The Grandfather of them All...

Known around the world, the BubbaStik sports the famous Bubba Stik branding on the 1 inch diameter Poplar shaft offered in your choice of several different stains. They are constructed with solid brass or chrome plated solid brass hame tops, and rubber or stainless tips. Overall finished length is 39 inches. (Janka hardness 540 lbf)

## The BubbaStaf: For the Nature Lover...

These BubbaStafs have all of the same quality features and components the BubbaStik does but measures up to 51 inches. Great for taking those long hikes. These can be cut to size for no additional charge for those folks who wants it shorter or needs a taller BubbaStik. (Janka hardness 540 lbf)

# Stiks Upon Request: Custom Custom Stiks...

We know that some of you want even more custom products that may not be on the website. If so, just email us and let's see what we can do for you.

# Custom Built Accessories & Replacement Parts

Yes... you build the stik THEN add a mixture of Personalization to make your stik unique, a one-of-a-kind. This is something you can hand down for generations to come.

Here's a partial listing of our accessory offerings:

- Hame Engraving
- Mounting Loops
- Std & HD Clasps
- Leather Wrist Straps
  Stainless Ferrules
- Embedded Crystals
  Rubber Tips
- Conchos w/Crystals
  Gift Bags
- Embedded Buttons
- Horsehair Tassels

- Rattler Tails
- Stampings
- Medallions

- Carrying Cases • and Much More...

## Accessories: What's most popular...

Of course ALL of our Accessories are popular. However, there are several accessoires that stand out among the rest... 1) the Custom Leather Straps, 2) Engraving, 3) Tassel Kits and 4) Stainless Ferrules. As of late the new Embedded Crystals and Buttons are becoming increasingly poplar.

## **OEM Parts:** Repair your Stik...

In the event something unusual happens to your Stik, or it's just time to "fixer' up", for whatever reason... we have OEM Replacement Parts. And if you don't want to do it yourself, we offer Rebuild Services.

# Specials: For The Cost Concious Shopper...

We occassionally have products that are perfectly fine but are perhaps a one-of-a-kind, built and not shipped, leftover inventory, minor flaws or test builds, all at discounted prices. Take a look and take advantage on our SPECIALS page. Remember, quantities are limited.

## Testimonials: See what our Customers are saying...

Folks always have lots of questions. And, of course, there's always wonderment of the quality of items purchased online. We ask that you take a moment and visit our untouched Testimonials page on our website. See the love they have for our products. We're sure you agree they are 1st Class.

## Contact Us

We are, of course, an online business... so it's difficult to contact us as we are either in the shop or on the road.

We have three methods of contacting us:

info@StepinStik.com (best way) eMail:

Fax: (978) 386-3836

Return Call: (email your phone # and we'll call you)